Get your fundraiser off to a great start by downloading the following available resources:

- Harvest Montana Fundraiser How-to Guide
- Background brochure and order form images
- Sample brochure, timeline, poster, press release, etc.
- Reports from successful Harvest Montana Fundraiser offerings

http://opi.mt.gov/Farm2SchoolFundRaising

For more information, contact:

Montana Team Nutrition Program

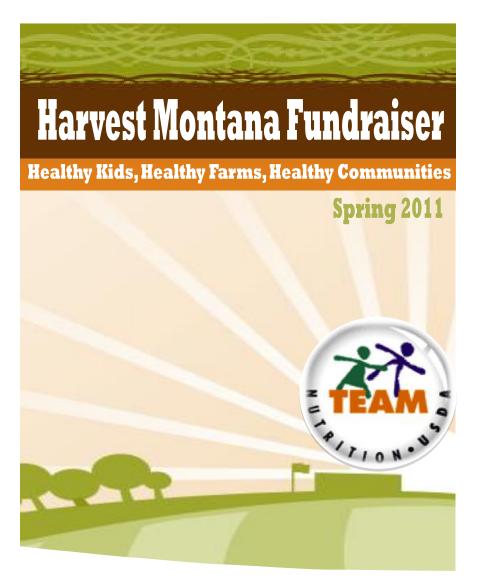
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Take action for healthy kids by organizing this fundraiser in your community!

How to organize the Harvest Montana Fundraiser in your community!

This fundraiser was developed by Montana Team Nutrition in 2008 to provide a healthy fundraising alternative. If your group would like to use this concept in your community, we ask that you retain the focus on healthy, local foods, or products that support a healthy lifestyle and Montana agriculture.

Some products that sell well **and** maintain the healthy and local intent of this fundraiser include items grown, raised, or made in Montana such as:

- Whole-grain cereals, flours, and bread mixes
- Lentils, beans, and soup mixes
- Lean meats
- Farm fresh fruits and vegetables
- Honey
- Jams
- Body care products that include ingredients such as: goat milk, emu oil, pumpkin puree,

honey, and beeswax

<u>Limit</u> energy dense or low-nutrient content foods to less than 25 percent of the total products and avoid selling items that do not directly benefit

Montana agriculture. Examples include:

- Cookies
- Candies and chocolate
- Sweet breads/mixes

Step 1: Read the How-to Guide and past reports, download at http://opi.mt.gov/Farm2SchoolFundRaising/

Step 2: Bring this fundraising idea to your school, group, or club. Get approval before proceeding with the fundraiser and determine a fundraiser point person (organizer) and committee.

Step 3: Decide upon the goals and purpose of your fundraiser.

Step 4: Set timeline and start planning early (3 to 6 months).

Step 5: Locate and secure commitment from vendors. Finalize product selection.

Step 6: Create brochure, order form, posters, and other fundraiser materials.

Step 7: Notify and involve local media early and throughout your fundraiser. By creating a "buzz" around the fundraiser you can increase your sales!

Step 8: Sell away!

Step 9: Prepare for delivery day.

Step 10: Follow-up, celebrate, and reflect.